

What is claimed is:

1. A versatile display rack comprising:

a first side post and a second side post, each side post having an elongated channel formed therethrough, each side post having an upper end and a lower end;

5 a top frame bar connecting said side posts near said upper ends of each side post;

a bottom frame bar connecting said side posts near said lower ends of each side post; and,

a base member disposed below the side posts.

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2. The versatile display rack as described in claim 1, wherein each side post has a bridge formed thereon dividing each elongated channel into an upper channel and a lower channel.

15 3. The versatile display rack as described in claim 1 further comprising at least one slot formed on the upper end of each side post.

4. The versatile display rack as described in claim 1 further comprising a display bar disposed between said side posts, said display bar having an end extending through said
20 corresponding channel of each side post.

5. The versatile display rack as described in claim 4 wherein said display bar has a plurality of slots for receiving a supporting arm therein.

25 6. The versatile display rack as described in claim 1 further comprising a removeable side support clamp mounted on each side post through said channel, each support clamp having an inner plate and an outer plate, each inner plate having a plurality of slots formed thereon, said slots and support clamps being formed and positioned for holding one or more support bars between said support clamps with each end of said support bar
30 being received into a corresponding slot of a corresponding inner plate.

7. The versatile display rack as described in claim 6 further comprising one or more support bars disposed between said support clamps.

8. The versatile display rack as described in claim 7, wherein each support bar has a plurality of slots for receiving a supporting arm therein.

9. The versatile display rack as described in claim 6 wherein said outer plate of each support clamp has an outward protrusion having a hole therethrough for removeably receiving a display arm therein.

10. The versatile display rack as described in claim 1 wherein the base member comprises a pair of elongated support members.

11. A versatile display rack comprising:

a first side post and a second side post, each side post having an elongated channel formed therethrough, each side post having an upper end and a lower end; a top frame bar connecting said side posts near said upper ends of each side post;

a base member disposed near the lower ends of said side posts; and,

a removeable side support clamp mounted on each side post through said channel, each support clamp having an inner plate and an outer plate, each inner plate having a plurality of slots formed thereon, said slots and support clamps being formed and positioned for holding one or more support bars between said support clamps with each end of said support bar being received into a corresponding slot of a corresponding inner plate.

12. The versatile display rack as described in claim 11 further comprising one or more support bars disposed between said support clamps.

13. The versatile display rack as described in claim 12, wherein each support bar has a plurality of slots for receiving a supporting arm therein.

14. The versatile display rack as described in claim 11 wherein said outer plate of each support clamp has an outward protrusion having a hole therethrough for removeably receiving a display arm therein.

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15. The versatile display rack as described in claim 11, wherein each side post has a bridge formed thereon dividing each elongated channel into an upper channel and a lower channel.

10 16. The versatile display rack as described in claim 11 further comprising at least one slot formed on the upper end of each side post.

17. The versatile display rack as described in claim 11 further comprising a display bar disposed between said side posts, said display bar having an end extending through said
15 corresponding channel of each side post.

18. The versatile display rack as described in claim 17 wherein said display bar has a plurality of slots for receiving a supporting arm therein.

20 19. The versatile display rack as described in claim 11 wherein said base member comprises a bottom frame bar joining the lower ends of each side post and a pair of elongated support members.

20. A versatile display rack comprising:

25 a first side post and a second side post, each side post having an elongated channel formed therethrough, each side post having an upper end and a lower end;
a top frame bar connecting said side posts near said upper ends of each side post;
a base member disposed near the lower ends of said side posts, said base
30 member comprising a bottom frame bar joining the lower ends of each side post and a pair of elongated support members; and,

a display bar disposed between said side posts, said display bar having an end extending through said corresponding channel of each side post.

5 21. The versatile display rack as described in claim 20 wherein said display bar has a plurality of slots for receiving a supporting arm therein.

22. The versatile display rack as described in claim 20 further comprising a removeable side support clamp mounted on each side post through said channel, each
10 support clamp having an inner plate and an outer plate, each inner plate having a plurality of slots formed thereon, said slots and support clamps being formed and positioned for holding one or more support bars between said support clamps with each end of said support bar being received into a corresponding slot of a corresponding inner plate.

15 23. The versatile display rack as described in claim 22 further comprising one or more support bars disposed between said support clamps.